Case: 12-12829 Date Filed: 01/30/2013 Page: 1 of 2

[DO NOT PUBLISH]

IN THE LINITED STATES COURT OF APPEALS

IN THE UNITED STATES COURT OF AFFEALS
FOR THE ELEVENTH CIRCUIT
No. 12-12829 Non-Argument Calendar
D. C. Docket No. 1:11-cv-00473-WSD
UNIQUE SPORTS PRODUCTS, INC.,
Plaintiff-Appellant
versus
FERRARI IMPORTING COMPANY, d.b.a. Gamma Sports,
Defendant-Appellee
Appeal from the United States District Court for the Northern District of Georgia
(January 30, 2013)
Before TJOFLAT, MARCUS and KRAVITCH, Circuit Judges.
PER CURIAM:

Case: 12-12829 Date Filed: 01/30/2013 Page: 2 of 2

Unique Sports Products, Inc. appeals the judgment the District Court entered in accordance with its May 15, 2012 order granting Ferrari Importing Company's, d/b/a Gamma Sports, motion to dismiss for failure to state a claim for relief.

The District Court dismissed with prejudice Unique's claim that Gamma's use of its String Survey rankings constituted false and misleading representations of fact in its commercial advertising and promotions in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a), and dismissed without prejudice Unique's claim under Georgia's Uniform Deceptive Trade Practices Act.

The District Court dismissed Unique's Lanham Act claim on the basis of our decision in Phoenix of Broward, Inc. v. McDonald's Corp., 489 F.3d 1156 (11th Cir. 2007), concluding that McDonald's controlled its disposition of that claim. We agree and therefore affirm the District Court's judgment.

AFFIRMED.